

Curriculum Gina Acevedo C.

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Linked in: Gina Acevedo

1. personal info.

Place and date of birth:
Bogota, Colombia
December 11/1985

Nationality:
Colombian

Residence:
Bogota, Colombia

Communication skills, independent, responsible and creative. Willing to work in group or individually in different areas by applying the skills and knowledge to properly design and develop communication strategies in hand with graphic pieces. Translate ideas and information through various media. Ability to think strategically in terms of design and marketing.

Interested in user-centered design (UX) and service design. Willing to travel and move to another location if necessary.

Objective:

A challenging experience where I can develop my skills to contribute to the completion of a specific task or objective, especially under innovative creative concepts.

Languages:

Spanish: (Mother tongue)
English: (Advanced)
Italian: (Advanced)
French: (Basic)

Skills:

Mac & PC
Microsoft Office, Corel Draw, Illustrator, Photoshop, InDesign, Flash, Premier

Hobbies and Interests:

Photography, read UX magazine and Service Design Network posts, travel, cinema, pastery (cupcakes), theatre.

2. education

September 2011 - December 2013
Master in Communication Design
Awarded with a Silver scholarship & also with a "Colfuturo" Scholarship
Politecnico di Milano, Milan, Italy
Thesis: "Service Design for Elder and Children Lives"

April - August 2011
Post-graduate Course:
Organization of corporate events
Pontificia Universidad Javeriana
Bogota, Colombia

June - July 2010
Shop Window Course:
The art of exhibition and selling
Pontificia Universidad Javeriana
Bogota, Colombia

April - July 2009
Photography Course
Photography School "Zona Cinco"
Bogota, Colombia

January 2004 - March 2009
Advertising
Universidad Jorge Tadeo Lozano
Bogota, Colombia

August 2003 - Sept. 2008
Graphic Design
Universidad Jorge Tadeo Lozano
Bogota, Colombia

August 2007 - May 2009
Italian Language Diploma (C1)
Istituto Italiano di Cultura
Bogota, Colombia

August 2007 - May 2009
French Course (1- 6 levels)
Alianza Francesa
Bogota, Colombia

October - December 2007
Italian Course (3 & 4 levels)
Scuola Leonardo Davinci
Milan, Italy

August 1989 - June 2003
High School Diploma
Bilingual School
Gimnasio Fontana
Bogota (guaymaral), Colombia

3. experience *

June 2014 - Present
Freelance Designer
(Bogotá, Colombia)

March - May 2014
UX Designer (User-Centered Design)
Fase II, Re-design newspaper digital version (Desktop, tablet & mobile)
Casa Editorial EL TIEMPO
Bogota, Colombia

February - May 2013
Montage team member - Exposition
"Demain c'est Aujourd'hui"
8th. International Design Biennial
Cité du Design - École Supérieure d'Art et Design
Saint-Etienne, France

Marzch 14 - March 31. 2013
Workshop Le Soleil, Symposium
"Empathicity", and some others.
Assistant of the UNESCO guests and events
8th. International Design Biennial
Department of International Relations
Saint - Etienne, France

May 25. 2012
Workshop Paola Mirai Cirkuita 2.0 (Laboratorio Minieria Oriente - Occidente)
Design of promotional material for the workshop
Paola Mirai (Jewelry Designer)
Museo della Scienza e della Tecnologia
Milan, Italy

April 2010 - September 2011
Communications Coordinator
Design material (traditional and digital media), video and photography for all the events
CGC (University Events Office)
Pontificia Universidad Javeriana
Bogota, Colombia

September 2009 - March 2010
Graphic Designer
DMP Publicidad - Advertising Agency
Brands: Blackberry, Panasonic, FEMSA , Unilever, etc.
Bogota, Colombia

August 2008 - September 2009
Freelance Graphic Designer
Technical Digital Services (TDSNY)
Bogota, Colombia - New York, USA

November 2009
Logo Redesign & Identity Manual
Hotel del Llano (Villavicencio, Colombia)

September 2009 - September 2010
Logo Design, Web page & Catalogues Design
Jennyca Bolivar - Fashion Designer
Bogota, Colombia

August 2009
Brochure Design
Legart S.A. (Bogota, Colombia)

May 2008 - August 2008
Front Desk Runner
Silver Mountain Resort (Kellogg- Idaho, USA)

*References available upon request